



Columbia Alumni Association
Board Member
Candidate Biographies



Wanda M. Holland Greene '89CC, '91TC

Head of School, The Hamlin School

Wanda Holland Greene is head of The Hamlin School in San Francisco, a mission-driven institution dedicated to best practices and innovation in the education of girls and young women. Prior to her leadership at Hamlin, Ms. Holland Greene served for eleven years as a senior administrator and ex-officio trustee at The Park School in Brookline, MA. She began her career in education at Columbia Greenhouse Nursery School and continued thereafter at The Chapin School, where she served as a teacher, advisor, and the school's first Director of Student Life. She is a former trustee of the National Association of Independent Schools, Concord Academy, The Chapin School, Cornerstone Literacy, Inc., Hamilton Family Center, and Lick-Wilmerding High School, and a past member of Columbia University's Board of Visitors. Currently, Ms. Holland Greene is a trustee at Head-Royce School and Columbia University and is also an advisor to Common Sense Media and Carney Sandoe Associates.

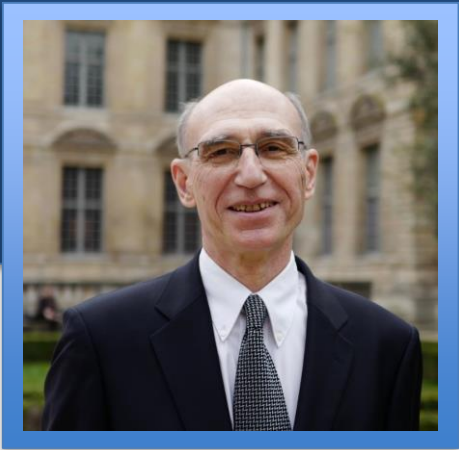


Courtney Cesari '04CC

Managing Director

Brandmovers Europe Ltd.

Courtney Cesari is the Managing Director at Brandmovers Europe, a global digital promotions and loyalty agency. In addition to graduating from Columbia College in 2004, Courtney holds both an MBA and Masters of General Management from the Stockholm School of Economics. She has over 15 years of experience in international marketing and communications, brand building and consumer engagement. She's lived in six different countries, working both with start-ups and also with household name brands, such as LEGO, Manchester United, H&M, and IKEA, always in a global and strategic marketing capacity. Much of Courtney's global career path was inspired during her study abroad experience in Florence, Italy during the Spring of her junior year at CC. Courtney co-founded CAA Sweden, volunteered with the Columbia Club of the Netherlands and has served as both VP and now President of the Columbia Club of London, where she currently lives.



Jean-Pierre Reichenbach '70BUS

Mergers & Acquisitions Director (Ret.)

Jean-Pierre Reichenbach received his undergraduate degree in Economics and Political Sciences (Honors) from the Faculté de Droit et Sciences Économiques de Paris in 1969, and his MBA (Dean's Honor List) from Columbia's Graduate School of Business the following year. In his professional career, he served as Chief Financial Officer at Digital Equipment France, Vice-President of Mergers & Acquisitions at Alcatel, and Director of Mergers & Acquisitions at Nexans. After retiring in 2010, he also worked as a freelance business consultant for an international industrial group working on international capital increases reserved to employees. During his 28 year career in the M&A field, Jean-Pierre closed about 250 deals involving approximately 500 companies or businesses in 35 different countries. A native Parisian, Jean-Pierre enjoys art history, baroque music, and horseback riding. His philanthropic interests outside of Columbia include the Société des Amis de Versailles, the Centre de Musique Baroque de Versailles, and the Association des Amis de l'Opera Royal de Versailles. He and his wife are the proud parents of three daughters.



Rumaasha Maasha '94SEAS

Aerospace Engineer

National Aeronautics and Space Administration

Rumaasha Maasha is an Aerospace Engineer at the NASA Marshall Space Flight Center (MSFC) in Huntsville, AL. He graduated SEAS '94 with a BSc in Engineering Mechanics, completed a MSc in Aerospace Engineering at Georgia Tech and an AAS in Aviation Maintenance Technology at Clayton State University. Mr. Maasha worked for 3 years at Mercer University's Engineering Research Center in Warner Robins, GA on USAF-related projects before coming to NASA MSFC in 2003. Over the last 16 years at NASA, Mr. Maasha has mostly worked analysis, design and test on structures and subsystems of NASA's launch vehicles including the Space Shuttle system, the Ares I Crew Launch Vehicle and the current Space Launch System. He is a member of the American Institute of Aeronautics and Astronautics (AIAA) and the National Society of Black Engineers (NSBE) and volunteers as a pilot and maintenance officer with the USAF Auxiliary Civil Air Patrol.



Tania M. Martin-Mercado '15SPS

Consultant

Tania M. Martin-Mercado, PhD provides advisory services to C-suite executives, helping them deliver exceptional business results by crafting strategy, driving execution and managing priorities. Dr. Martin-Mercado has been the Chief Information Officer and Head of Contracting at a biotechnology company focused on government contracting and public sector clientele. While there, she designed a cloud-based artificial intelligence platform for point-of-care diagnostics, combining "omics" and EHR data. She also led the strategy, governance and execution of all life science contract and grant awards. Dr. Martin-Mercado was also the Founder and Chief Technology Officer at a digital health company focused on chronic disease management at home. Here, she invented a patent-pending medical device kit for chronic disease management, which won an Innovation Award at International CES in 2015 and recognition in Tech Republic's 2016 Issue, Google Startup Grind, and several publications. Dr. Martin-Mercado is a 20-year veteran of the U.S. Army and Army Reserves, ending her military career as Chief Warrant Officer 2 in the area of cyber information systems. Currently, Dr. Martin-Mercado's research investigates precision medicine and machine learning for early detection of lupus and subsequent treatment.



John Matthew Mullervy '00SEAS

Engineering Team Lead, Instron

John Mullervy graduated from SEAS with a Bachelor's in Electrical Engineering in 2000. He is a software engineer, leading a team at Instron. He lives in Natick, Massachusetts with his wife Stephanie having moved to the state after graduating from Columbia. However, he is originally from Queens (and remains a diehard Mets fan). He earned a Master's Degree in Computer Science from Boston University in 2005.

John started volunteering with the Columbia Alumni Association of Boston in 2004, working on the club website and managing email communication. He has run CAA Boston's social media since those platforms were invented, and has run several events each year since joining the club. His efforts have helped to quadruple the average event attendance, cultivate volunteers from frequent event attendees, and expand the Boston alumni board. He was elected Vice President in 2008, and then President in 2016.



Zila Acosta-Grimes '11CC, '15LAW

Associate, Debevoise & Plimpton LLP

Zila Acosta-Grimes grew up in New York City. In 2011 she joined Goldman Sachs as an analyst and joined the board of Columbia College Women, for which she chaired the Scholarship Committee and remains a member. Additionally, she is a member of Columbia College Young Alumni, for which she is president emeritus. In 2012, Acosta-Grimes enrolled in Columbia Law School and as a student represented it as a University senator. A Stone Scholar and an articles editor on the Columbia Law Review, Acosta-Grimes was Lin-Manuel Miranda's assistant and worked at the Manhattan Times and at the MirRam Group. She also does pro bono immigration work and political fundraising in her free time. She lives with her husband, Brian Grimes '11CC, in New York City.



Tiffany Bryant '08CC

*Government Affairs Specialist
The Public Theater*

Tiffany Bryant graduated from Columbia College in 2008 as a John Kluge Scholar. She started her career working for House Democratic Caucus Chair Hakeem Jeffries, and currently handles government affairs at the Public Theater. She serves as the Vice President of Columbia College Women. She is a member of the CAA Arts Access Committee and the Columbia College Young Leaders Council. Tiffany served on the executive board of Columbia's Black Alumni Council for eight years. Additionally, she is a member of the New York Junior League, and chairs its Advocacy for Public Policy Committee.



Elizabeth Kipp-Giusti '12CC

*Development Associate, Institutional Partnerships
The Public Theater*

Elizabeth Kipp-Giusti is a fundraising professional building a career within the intersection of the arts and public sector. She is passionate about developing integrated dynamic arts programming focused on education and social justice, and has extensive experience supporting the organizational structures of large institutions. Elizabeth is described as a highly creative and empathetic leader with a strong ability to multi-task. She received a Bachelor's degree from Columbia College, Columbia University (2012) in Religion, with a Special Concentration in Human Rights. Elizabeth received the 2012 Charles M. Rolker Prize, awarded annually to the member of the graduating Columbia College class who is judged by classmates to be most worthy of special distinction. In 2016, she completed her Master's degree in Arts Politics at New York New York University's Tisch School of the Arts, Department of Art and Public Policy. Elizabeth is the current Development Associate, Institutional Partnerships at The Public Theater, and serves as Co-Chair of the Columbia Arts Access Committee.

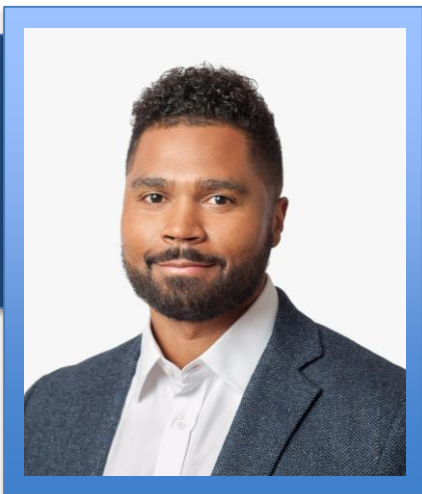


Shaun A. Hoyte '16SPS

Program Manager

Con Edison

Shaun Hoyte has over a decade of experience in the energy and utilities industry and is the program manager for Con Edison's Small-Medium Business (SMB) Program. As program manager, Shaun leads a team of multidisciplinary professionals to accelerate the adoption of new and innovative energy-efficient technologies for small-to-midsized business customers across the five boroughs of New York City and in Westchester County. Earlier in his career at Con Edison, Shaun gained significant hands-on experience building and upgrading sub-stations and power generating plants that drive New York City's complex electric, gas and steam distribution systems. By combining deep hands-on industry knowledge with technical experience, he has positioned himself at the forefront of the transformation of the electric grid to improve efficiency, generate revenue and maximize societal benefits. Shaun holds a B.S. in Organizational Management, cum laude, from Manhattan College and an M.S. in Sustainability Management from Columbia's School of Professional Studies (SPS), where he serves as the Vice-Chair of the Alumni Advisory Council.



Christopher L. Jones '07CC

*Chief Revenue Officer
Suitebriar, Inc.*

Christopher Jones is Chief Revenue Officer at Suitebriar, a Google Cloud premier partner and managed services provider. Prior to joining Suitebriar in early 2020, Jones was an Enterprise Account Executive and Territory Manager at Google Cloud in San Francisco where he was a two-time President's Club award winner for over-achievement against aggressive growth targets. Additionally, as a member of the Google Cloud Diversity Council, Jones played a key role in the company's diversity, equity, and inclusion strategy, focused on broadening the candidate pipeline. Prior to joining Google in 2015, Jones was the inaugural West Coast Business Development Manager at Citi Private Bank in San Francisco, and he worked in the company's Manhattan office for nearly eight years. He holds a Bachelor of Arts degree in Economics from Columbia University and an MBA from UC Berkeley, Haas School of Business. Jones serves on the board of the Columbia Young Leaders Council (YLC), is a former two-term elected President of the Columbia University Black Alumni Council (BAC), Alumni Representative Committee Member, and NorCal Club Member. He is a Juror for the United Nations Association Documentary Film Festival and a 2019 fellow with the New Leaders Council, a 501(c)(3) non-profit organization that works to recruit, train and promote progressive leaders.



Laurie Magid '85LAW
Assistant United States Attorney

Laurie Magid is an Assistant United States Attorney in the US Attorney's Office for the Eastern District of Pennsylvania. She has served as the United States Attorney (2008-2009), the first woman to do so; as the First Assistant US Attorney (2005-2006); and as the Deputy US Attorney (2001-2004). She has just completed a year-long detail to the Pardon Office, where she reviewed clemency petitions for President Obama. She served as an Assistant District Attorney in Philadelphia (1986-1995), and as an Assistant District Attorney in Delaware County, Pennsylvania (1986-2001). She was a full-time professor at Villanova Law School and Widener Law School, an adjunct professor at Rutgers Law School and Temple Law School, and a guest lecturer at Columbia Law School and the University of Pennsylvania Law School. From 1995 to 2001, she served as a Pennsylvania Sentencing Commissioner. Ms. Magid was a law clerk for the Honorable James Hunter III, on the Court of Appeals for the Third Circuit, from 1985 to 1986. She graduated summa cum laude from the Wharton School of Business at the University of Pennsylvania in 1982, and from Columbia Law School in 1985, where she was a Harlan Fiske Stone Scholar and a Notes and Comments Editor on the Columbia Law Review. As President of the Columbia Law School Association, Ms. Magid has instituted a mentorship program between Board members and students in the First Generation Professionals group.



Alece Oxendine '11SOA

*Director, Industry and Festival Outreach
Columbia University School of the Arts*

Alece has dedicated her career to helping filmmakers achieve their goals, something she's actively pursued at the festivals New York Film Festival, Athena Film Festival, and Rooftop Films; art house theaters such as BAMcinematek and Film at Lincoln Center; streaming platform Fandor; and the distribution companies GoDigital, Inc. and Good Deed Entertainment. She is a proud graduate of Columbia University School of the Arts, where she currently works as their Director of Industry and Festival Outreach and oversees the university's film festival. Alece is originally from Durham, NC, has lived in Los Angeles, San Francisco, and is glad to call New York City home again.



Teresa Saputo-Crerend '87CC, '92BUS

Strategy and Outreach Advisor

The Jesse Kolber Foundation

Teresa Saputo-Crerend graduated from Columbia College in 1987, the first fully co-educational class. Teresa was a Captain of the Women's Tennis Team and a four-year Varsity "C" recipient. She returned to Columbia to earn her MBA from Columbia Business School in 1992. She worked for fifteen years in marketing, ten of those years for Evian Natural Spring Water/Group Danone, where she oversaw corporate sponsorship, including Evian's multi-million dollar sponsorship of the US Open Tennis Championships. Today she consults for the Jesse Kolber Foundation, a foundation committed to providing both access to and financing for college to students who have demonstrated resilience, financial need, and a commitment to academic excellence. She develops and oversees partnerships with Madison Square Boys and Girls Club, Girls Inc. of Westchester, The Tiger Woods Foundation, The Ossining School District, Northern Westchester Boys and Girls Club, etc. to help close the access gap to college prep and advisory services. Teresa lives in Bedford, NY with her husband Bill (Princeton '84; University of Chicago Law '88) and is the proud mother of Lucy (Columbia College Class of 2022), William, and Sabrina.